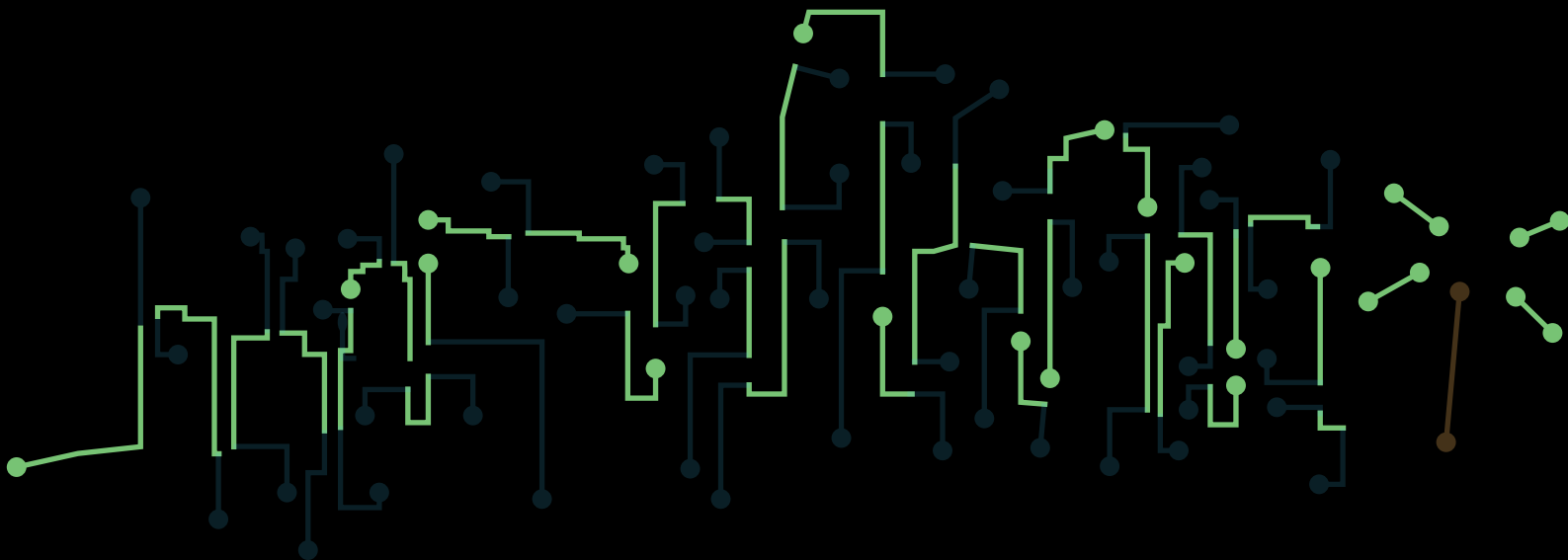




ULTRA MUSIC FESTIVAL

THE DESIGN PROCESS

RYAN KADLICK



ULTRA Music Festival

* ELECTRONIC	CAMPING
KEYBOARD	WORLDWIDE
TECHNO	STAGES
DJ	CROWD
MIXER	LIGHTS
MIAMI	CRAZY
LIVE	DANCING

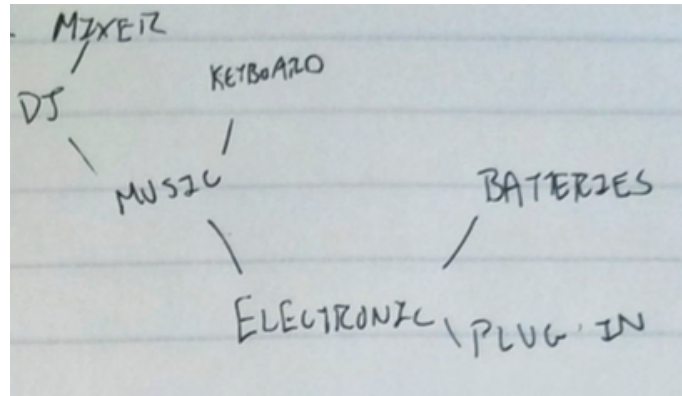
* WEEKEND

TICKETS

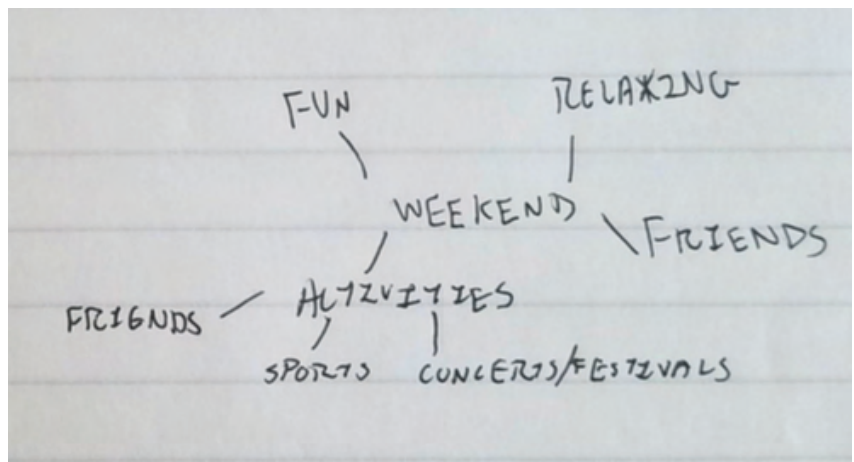
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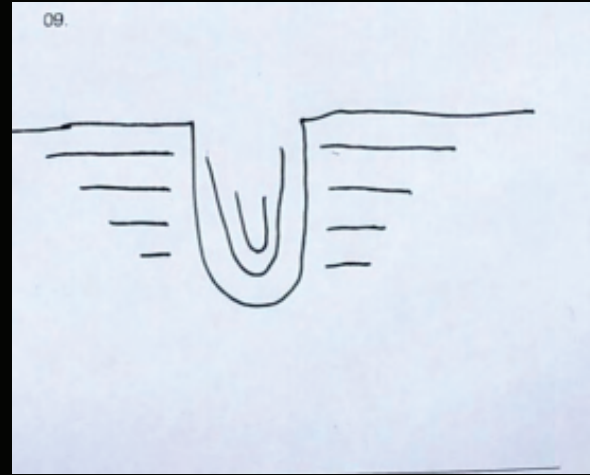
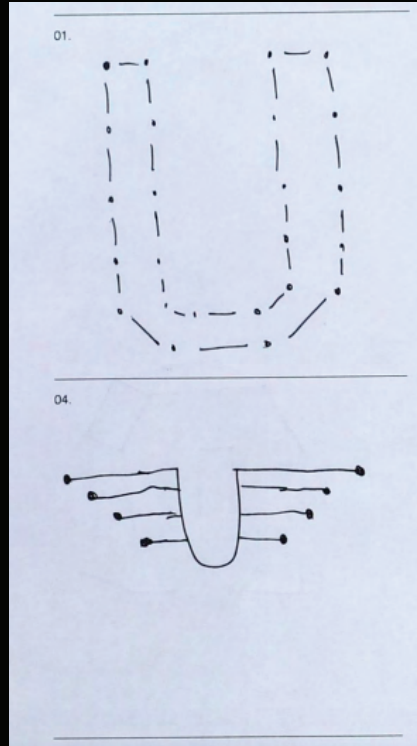
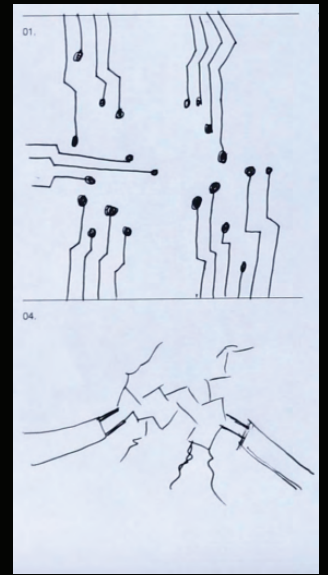
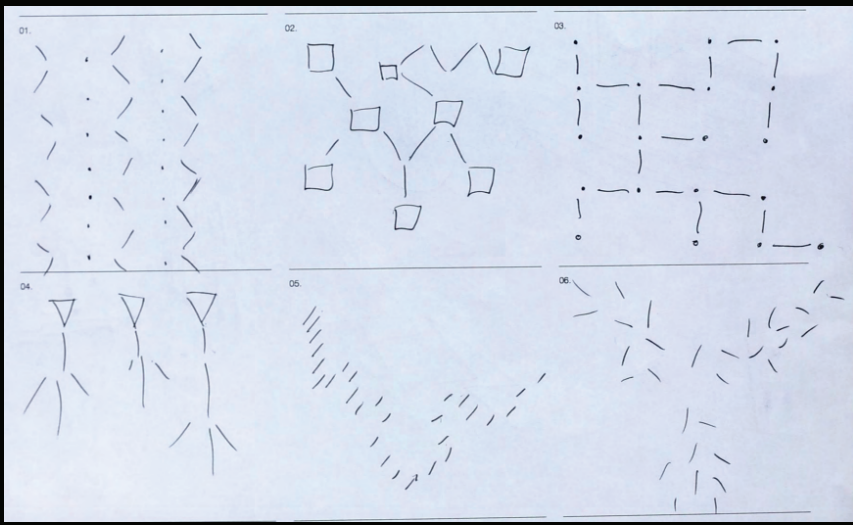
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PALM TREES

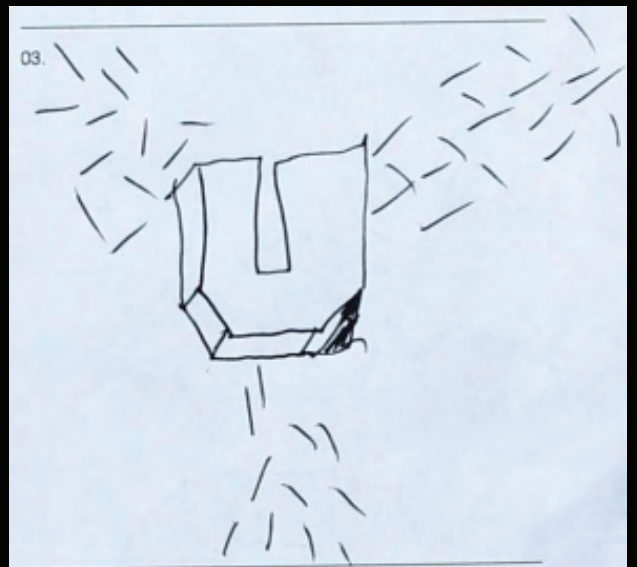
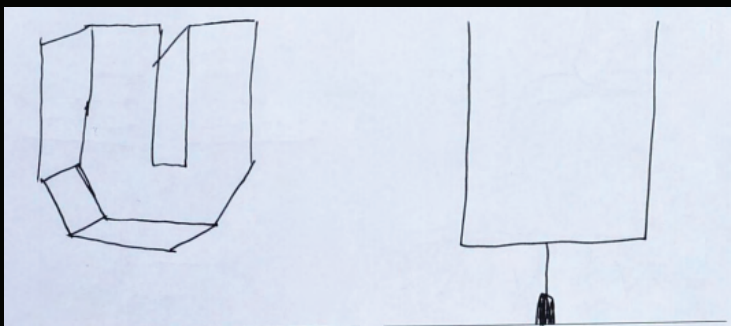


BRAINSTORMING

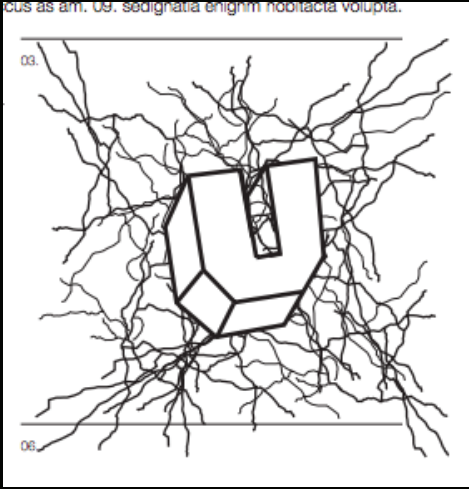




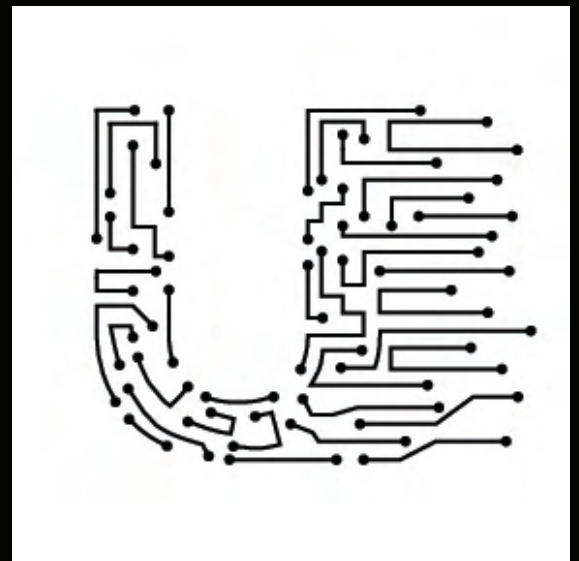
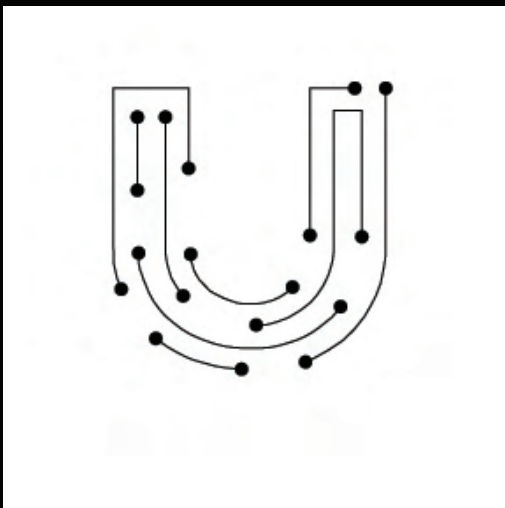
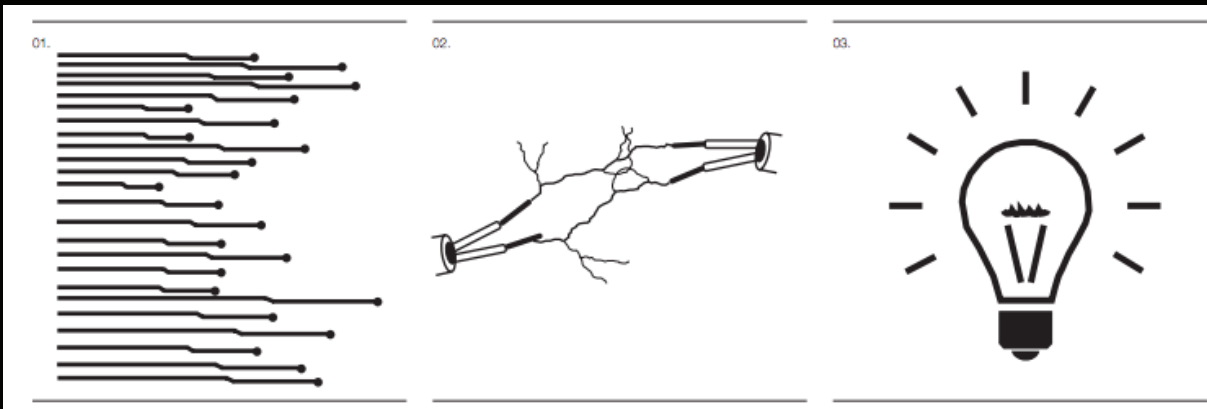
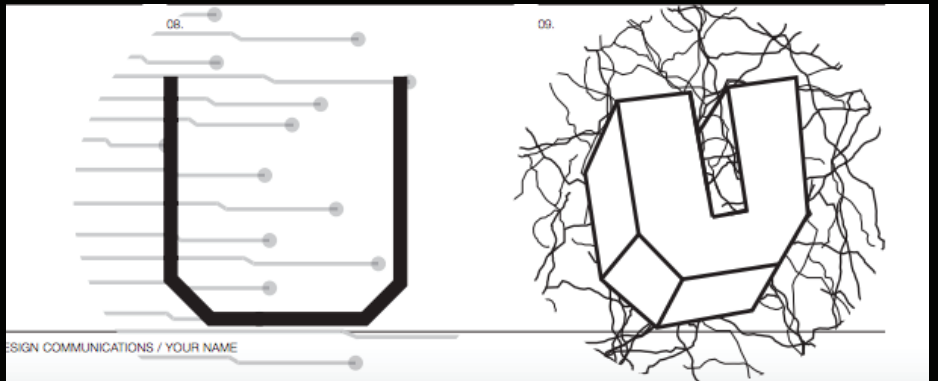
SKETCHES



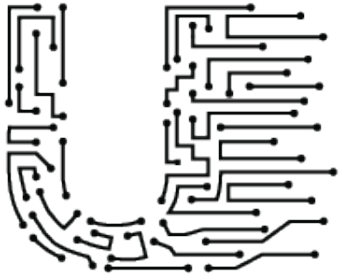
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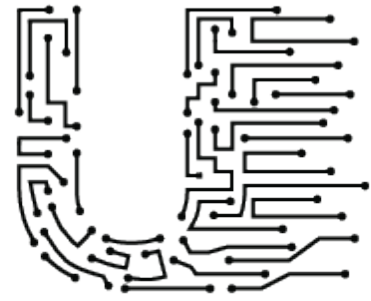
LOGO BUILDING



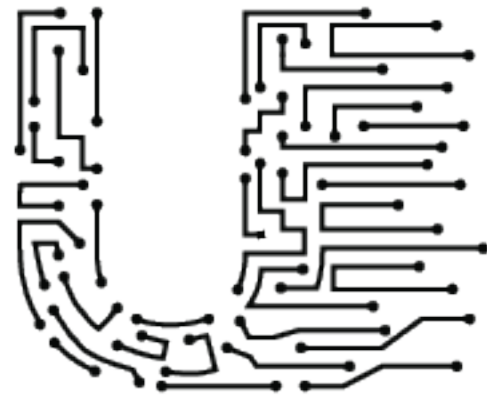
ULTRA



MUSIC FESTIVAL

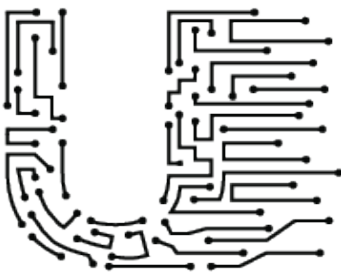


ULTRA MUSIC FESTIVAL

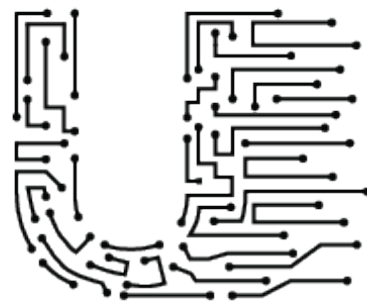


ULTRA MUSIC FESTIVAL

TYPEFACE



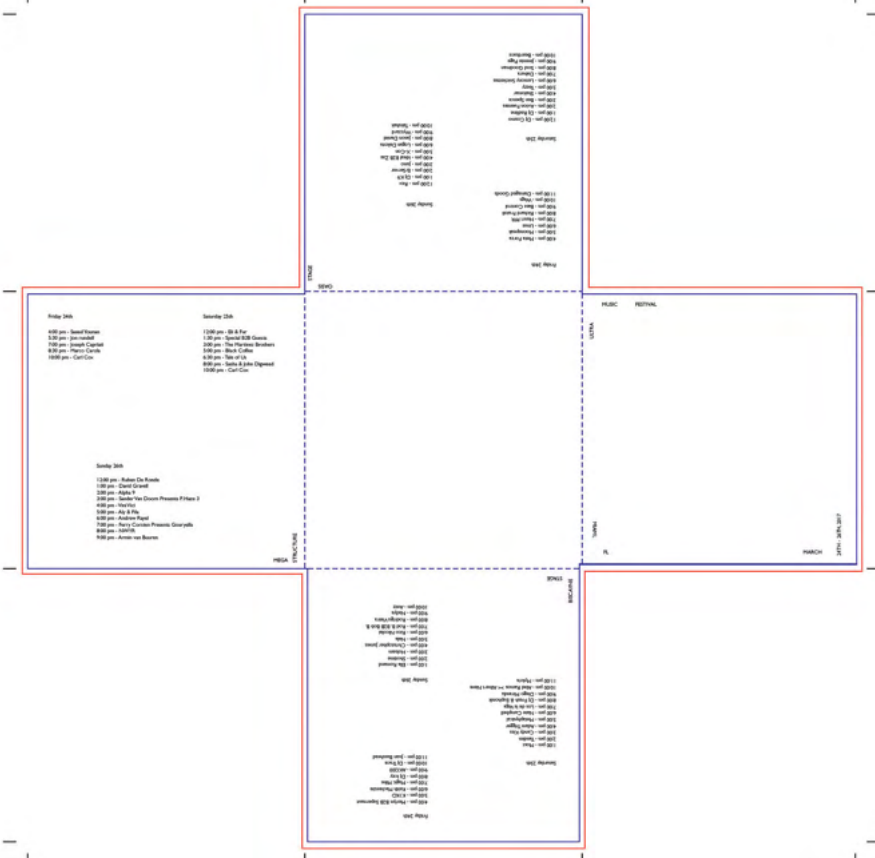
ULTRA MUSIC FESTIVAL



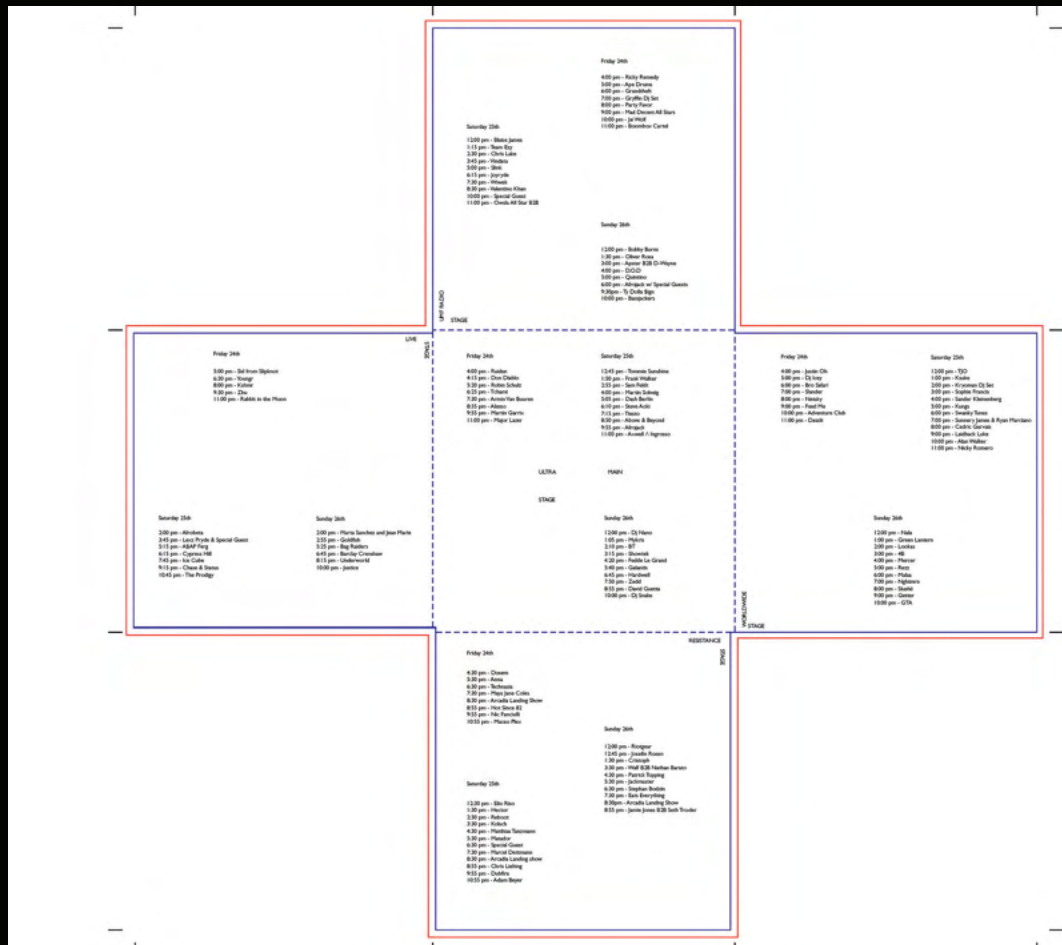
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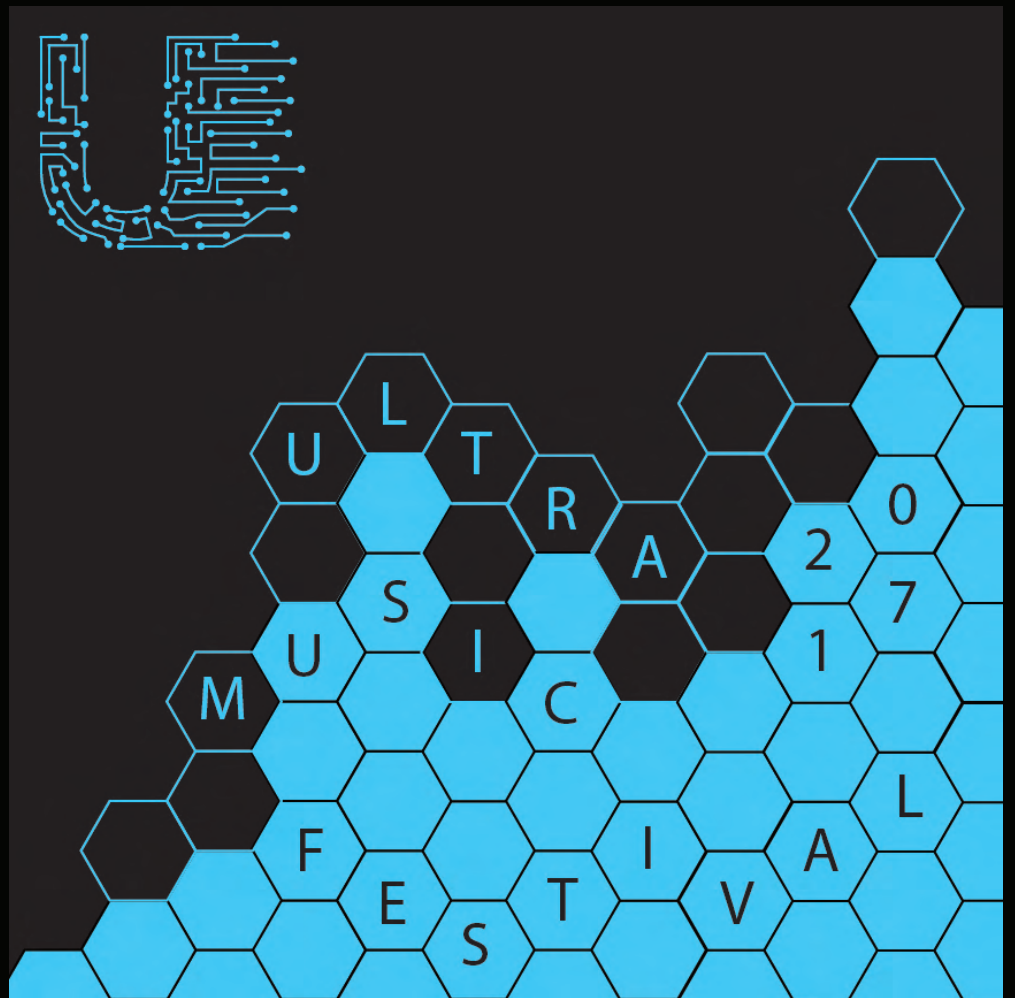
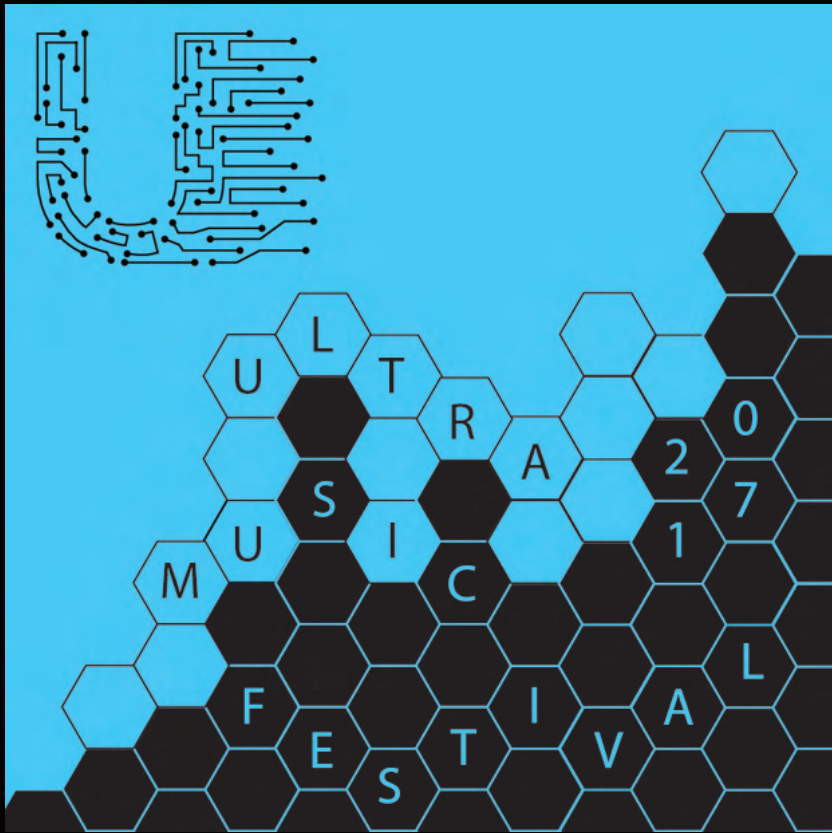
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SCHEDULE BUILDING

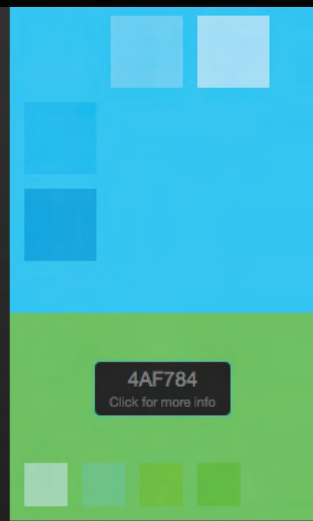


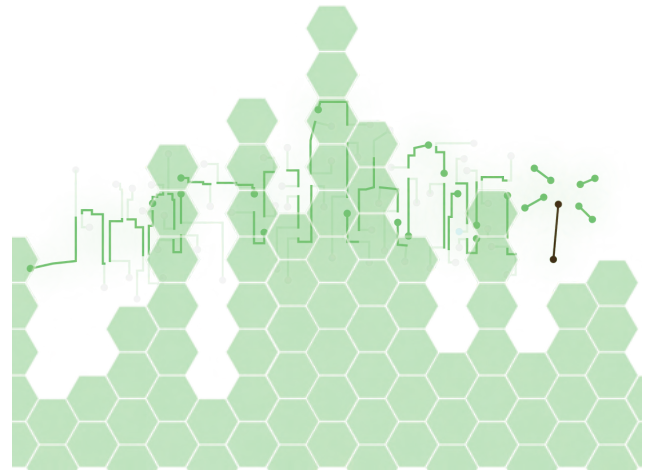
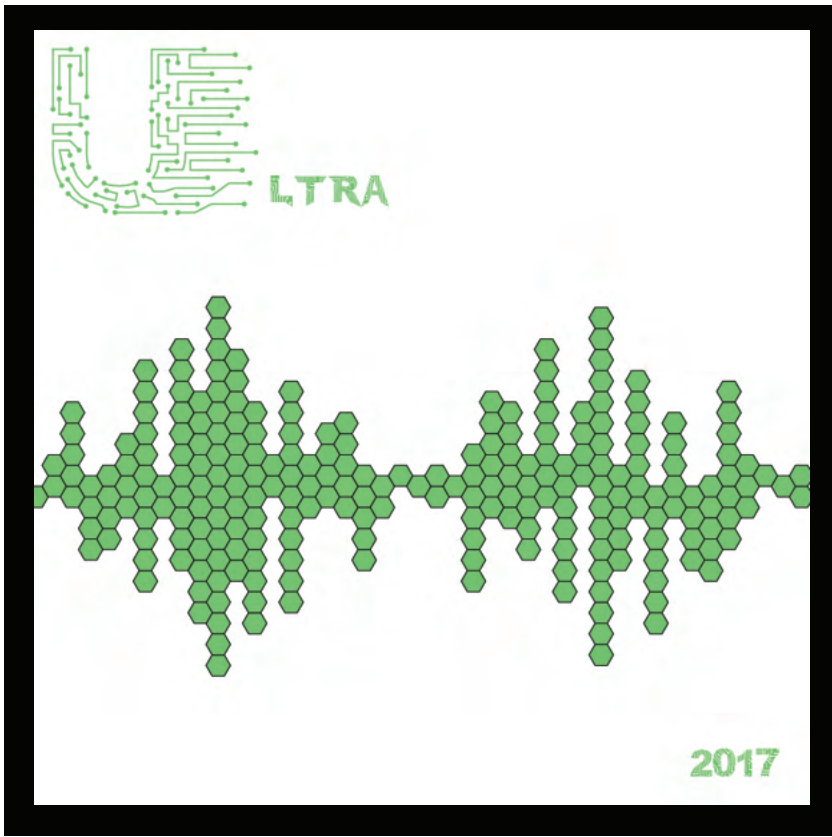


TOTE BAG
AND
PIN V.1

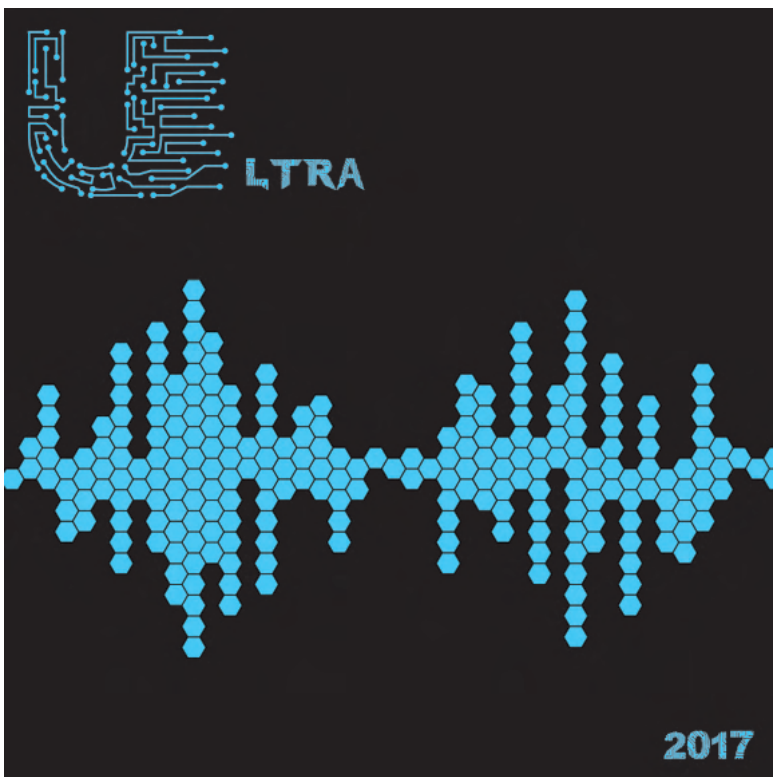


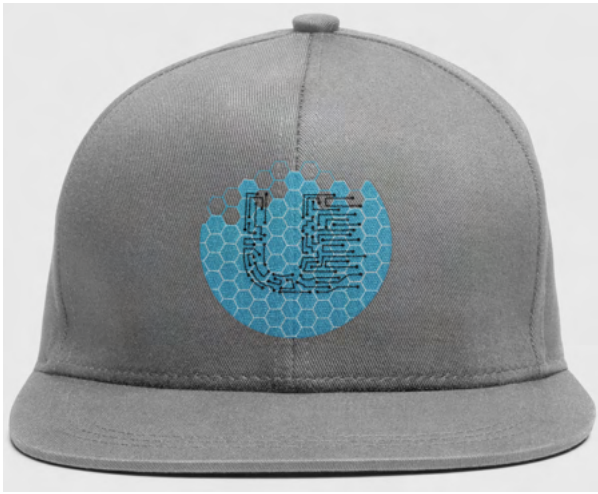
TSHIRTS V.1 AND COLORS





FINAL TOTE BAGS AND PINS





TOTE BAGS
AND HAT
MOCUPS



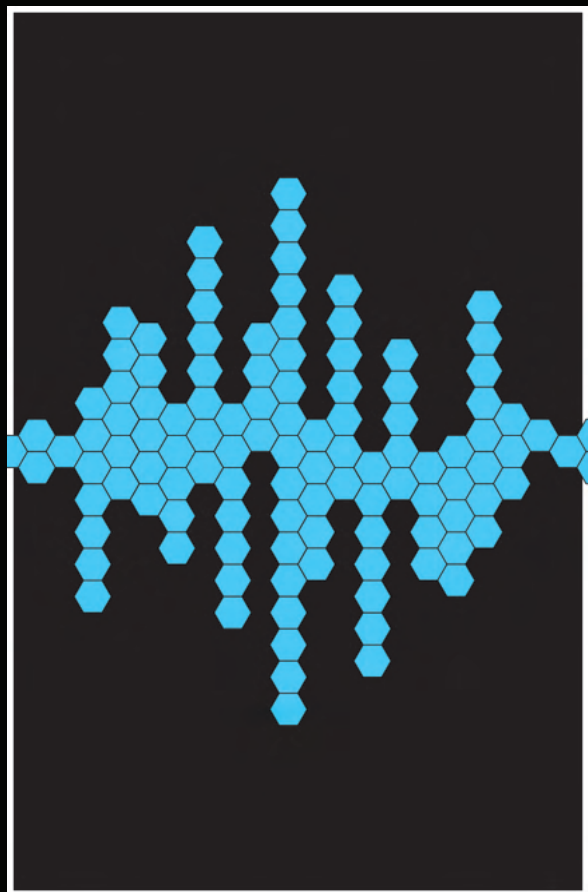
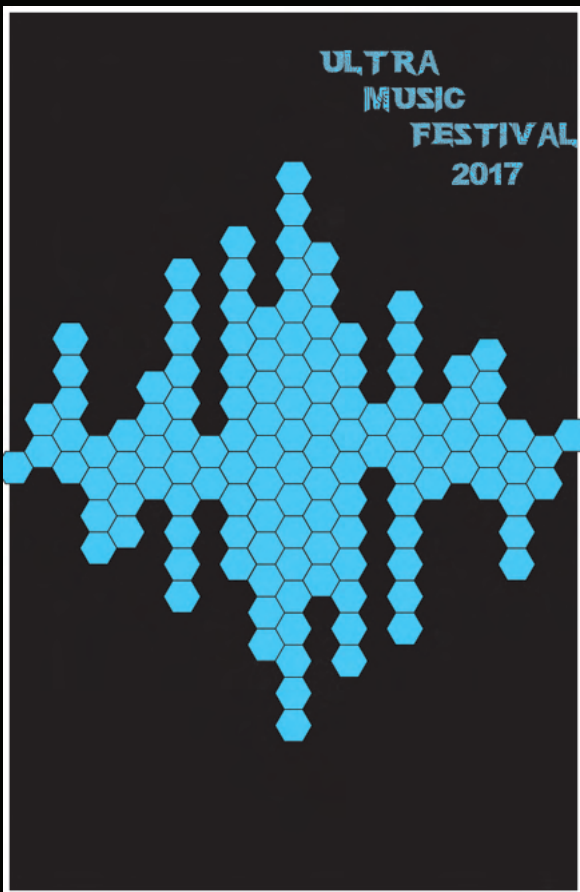
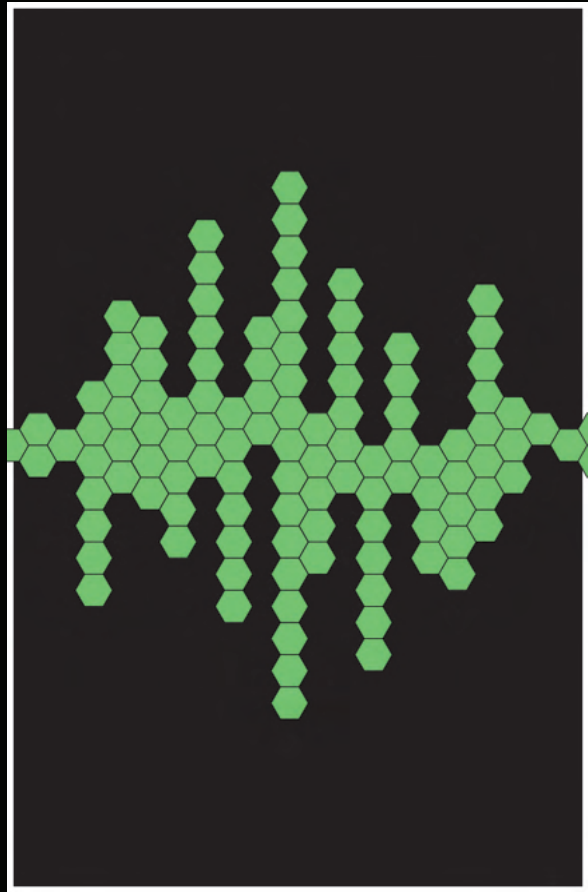






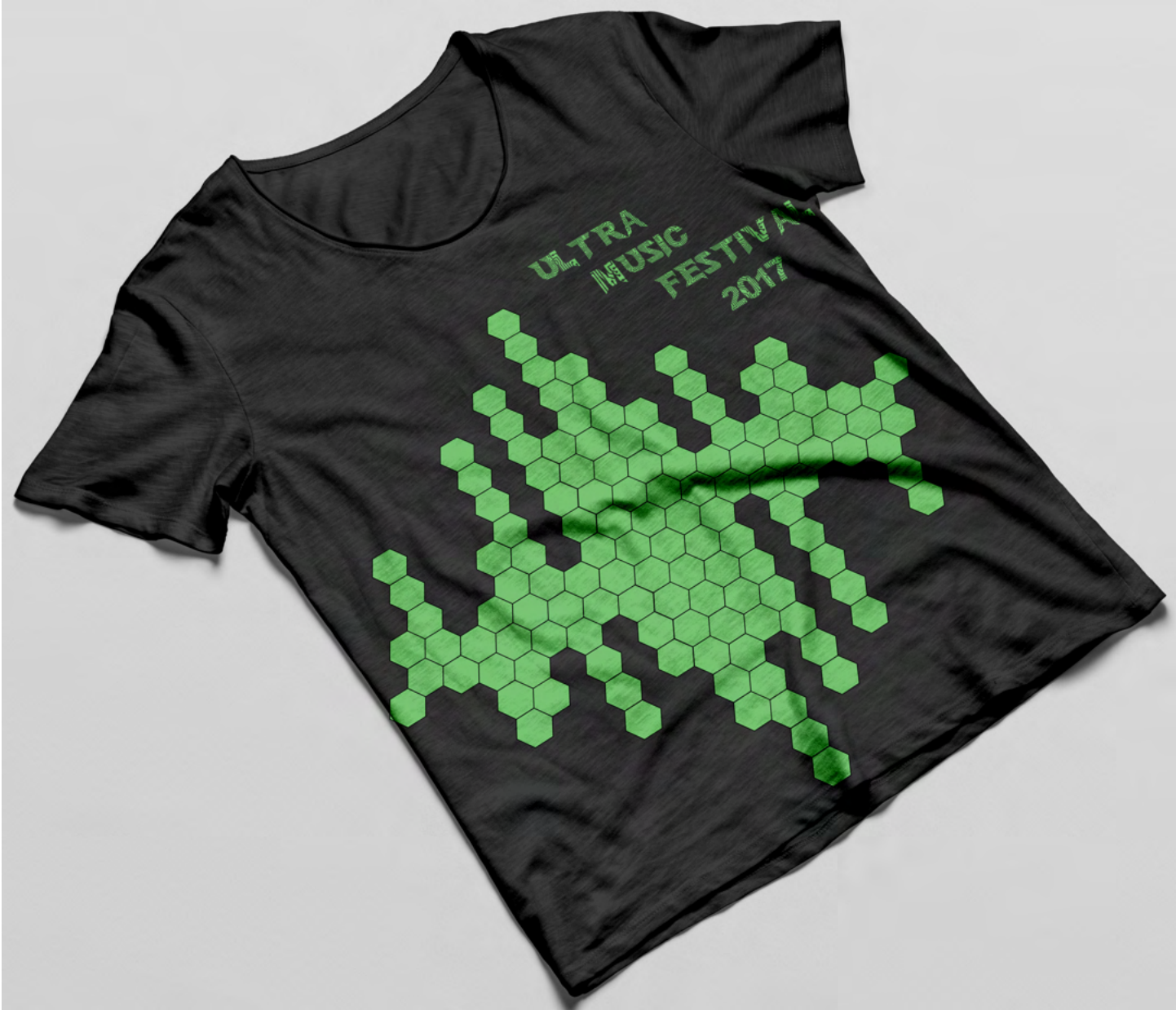


FINAL TSHIRT PT1





MOCKUP TSHIRT PT1









FINAL TSHIRT PT2





MOCKUP TSHIRT
PT2











UMF RADIO

STAGE

Saturday 25th

12:00 pm - Bino James
1:15 pm - Team Ezy
2:30 pm - Chris Lake
3:45 pm - Vindata
5:00 pm - Slak
6:15 pm - Joyryde
7:30 pm - Wivink
8:30 pm - Valentino Khan
10:00 pm - Special Guest
11:00 pm - Owsla All Star B2B

Friday 24th

4:00 pm - Ricky Remedy
5:00 pm - Age Orans
6:00 pm - Grandhult
7:00 pm - Gryffin DJ Set
8:00 pm - Party Fave
9:00 pm - Mad Decent All Stars
10:00 pm - Jai Wolf
11:00 pm - Boombox Cartel

Sunday 26th

12:00 pm - Bobby Burns
1:30 pm - Oliver Ross
3:00 pm - Aynor B2B D-Wayne
4:00 pm - CID
5:00 pm - Quasimoto
6:00 pm - Afrojack w/ Special Guests
9:30 pm - Ty Dolla \$ign
10:00 pm - Banejacks

LIVE

STAGE

Friday 24th

5:00 pm - Sid from Slipknot
6:30 pm - Young
8:00 pm - Kührer
9:30 pm - Zha
11:00 pm - Rabbit in the Moon

Saturday 25th

2:00 pm - Adivaba
3:45 pm - Loax Pryde & Special Guest
5:15 pm - A\$AP Ferg
6:15 pm - Cypress Hill
7:45 pm - Ice Cube
9:15 pm - Chase & Status
10:45 pm - The Prodigy

Sunday 26th

2:00 pm - Marta Sanchez and Jean Marie
2:55 pm - Goldfish
5:25 pm - Big Raiders
6:45 pm - Bentley Crewdson
8:15 pm - Underworld
10:00 pm - Justice

ULTRA

MAIN

STAGE

Friday 24th

4:00 pm - Raliden
4:15 pm - Don Diablo
5:20 pm - Robin Schulz
6:25 pm - Tchami
7:30 pm - Armin Van Buuren
8:35 pm - Alesso
9:55 pm - Martin Garrix
11:00 pm - Major Lazer

Saturday 25th

12:45 pm - Tinashe Sarahlee
1:50 pm - Frank Walker
2:55 pm - Sam Feltz
4:00 pm - Martin Schweg
5:05 pm - Dush Berlin
6:10 pm - Steve Aoki
7:15 pm - Tiesto
8:50 pm - Above & Beyond
9:55 pm - Afrojack
11:00 pm - Azevedo / Ingresso

Sunday 26th

12:00 pm - DJ Nanno
1:05 pm - Myhris
2:10 pm - BT
3:15 pm - Skeeak
4:20 pm - Fiedle Le Graaf
5:20 pm - Galantis
6:45 pm - Hardwell
7:50 pm - Zedd
8:55 pm - David Guetta
10:00 pm - DJ Snake

WORLDWIDE

STAGE

Friday 24th

4:00 pm - Justin Ch
5:00 pm - DJ Ivey
6:00 pm - Bro Safari
7:00 pm - Slender
8:00 pm - Hectay
9:00 pm - Food Me
10:00 pm - Adventure Club
11:00 pm - Datsik

Saturday 25th

12:00 pm - TJO
1:00 pm - Kade
2:00 pm - Kryoman DJ Set
3:00 pm - Sophie Francis
4:00 pm - Sander Kleinberg
5:00 pm - Kungs
6:00 pm - Swanky Tunes
7:00 pm - Saweary James & Ryan Marciano
8:00 pm - Crooks & Nivias
9:00 pm - LaidBack Luke
10:00 pm - Alan Walker
11:00 pm - Nicky Romero

Sunday 26th

12:00 pm - Nala
1:00 pm - Green Lantern
2:00 pm - Lookas
3:00 pm - 48
4:00 pm - Mercer
5:00 pm - Rezz
6:00 pm - Milla
7:00 pm - Nightmare
8:00 pm - Shubh
9:00 pm - Genter
10:00 pm - GTA

RESISTANCE

STAGE

Saturday 25th

12:30 pm - Elio Rio
1:30 pm - Hector
2:30 pm - Kiboot
3:30 pm - Kobiak
4:30 pm - Matthias Tanzmann
5:30 pm - Matador
6:30 pm - Special Guest
7:30 pm - Marcel Dettmann
8:30 pm - Arcada Landing Show
9:55 pm - Chris Letong
10:55 pm - Adam Beyer

Friday 24th

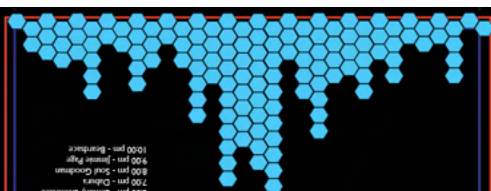
4:30 pm - Dosis
5:30 pm - Arca
6:30 pm - Technasia
7:30 pm - Mays Jane Coles
8:30 pm - Arcada Landing Show
9:55 pm - Nik Fanculli
10:55 pm - Marco Pirex

Sunday 26th

12:00 pm - Riotgear
12:45 pm - Josefien Rosen
1:30 pm - Gromph
3:30 pm - Wolf B2B Nathan Burato
4:30 pm - Patrick Topping
5:30 pm - Lockmaster
6:30 pm - Stephan Bodin
7:30 pm - Eats Everything
8:30 pm - Arcada Landing Show
9:55 pm - Janne Jones B2B Seth Troker



ULTRA MUSIC FESTIVAL
 MARCH 24TH - 26TH, 2017
 MIAMI, FL

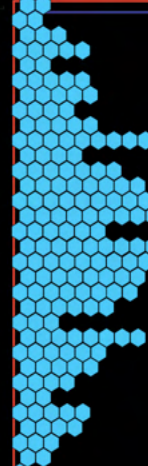


OASIS STAGE

Friday 24th
 4:00 pm - Hertz Forza
 5:00 pm - Phoenix
 6:00 pm - Hertz PH
 7:00 pm - Richard Frank
 8:00 pm - Blue Control
 9:00 pm - Vibe
 10:00 pm - Drowned Goods
 11:00 pm -

Sunday 26th
 12:00 pm - Rik
 1:00 pm - DJ's
 2:00 pm - E-Serve
 3:00 pm - Ideal B2B Zax
 4:00 pm - K-Crew
 5:00 pm - Ligma Chakra
 6:00 pm - Myzzard
 7:00 pm - Tashak
 10:00 pm -

Saturday 25th
 12:00 pm - DJ Cannon
 1:00 pm - DJ Rankin
 2:00 pm - K-Avon Project
 3:00 pm - Sun Stone
 4:00 pm - Shonair
 5:00 pm - Ropy
 6:00 pm - Lenny Rodriguez
 7:00 pm - Chakra
 8:00 pm - Soul Goodwin
 9:00 pm - James Rigg
 10:00 pm - Burndare



MEGA STRUCTURE

Friday 24th
 4:00 pm - Samir Younan
 5:30 pm - Jim Russell
 7:00 pm - Joseph Capriati
 8:30 pm - Marco Carola
 10:00 pm - Carl Cox

Saturday 25th
 12:00 pm - Eli & Fur
 1:30 pm - Special B2B Guests
 2:00 pm - The Martinez Brothers
 3:00 pm - Buck Code
 4:00 pm - UH
 5:00 pm - John Digweed
 6:00 pm - Carl Cox

Sunday 26th
 12:00 pm - Raben De Rooze
 1:00 pm - David Guetta
 2:00 pm - Alpha 9
 3:00 pm - Sander Van Doorn Presents P-Haze 3
 4:00 pm - Vini Vici
 5:00 pm - Aly & Fila
 6:00 pm - Andrew Rayel
 7:00 pm - Ferry Corsten Presents Goanyella
 8:00 pm - N.W.Y.R.
 9:00 pm - Armin van Buuren



BISCAYNE STAGE

Friday 24th
 4:00 pm - Rhythm B2B Spectrum
 5:00 pm - R123
 6:00 pm - Keith Henkenie
 7:00 pm - Rhyze Time
 8:00 pm - DJ's
 9:00 pm - AlexCOO
 10:00 pm - DJ Tike
 11:00 pm - Juan Bonavent

Sunday 26th
 1:00 pm - Eli Rowland
 2:00 pm - Shonair
 3:00 pm - Christian Jants
 4:00 pm - Milla
 5:00 pm - Nala
 6:00 pm - Soul & B2B B.B.
 7:00 pm - Roshop Vinya
 8:00 pm - Roshop Vinya
 9:00 pm - Malya
 10:00 pm - Haze

Saturday 25th
 1:00 pm - P-Haze
 2:00 pm - Albert Nunez
 3:00 pm - DJ Frank & Eshka
 4:00 pm - Lun de la Yaga
 5:00 pm - Peter Christoph
 6:00 pm - Kevynspiral
 7:00 pm - Adam Trigor
 8:00 pm - Candy Kiss
 9:00 pm - Tatum
 10:00 pm - Tatum
 11:00 pm - Tatum